

Don't Miss the Premier Recruitment Marketing event of the Year.

Search, Social and the Employer Brand.

Tuesday, November 18th, 8:30am – 12 noon
The Eatontown Sheraton, Route 35, Eatontown, NJ

Who Should Attend?

- Human Resource Leaders
- Talent Acquisition Specialists
- Recruiters

What You Will Learn at the Symposium?

- How to Drastically Improve your Recruitment ROI
- Enable your team to "Recruit in the 21st Century"
- Build a Compelling Employer Brand
- Effectively use Social Media to promote your jobs and brand

Fee for admission to this symposium is only \$10 and includes breakfast. All attendees will also receive 3 continuing education credits for attending the symposium.

RSVP Now

Your Presenters Include:



Michael Kern
COO of OptiJob
The Industry Leader in providing Recruitment Optimization for company's career opportunities.



Deborah Smith
President of Fox trot Media, VP Social Media, Shore Creative Group, Owner of Fox trot Media Marketing Specializing in Social Media Marketing, Content Development, Corporate Training and Public Speaking.



Mike Ciavolino
CEO and Founder of Shore Creative Group, one of the area's leading marketing agencies



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This program has been approved for 3 (HR (General)) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute. Please be sure to note the program ID number on your recertification application form. For more information about certification or recertification, please visit the HR Certification Institute website at www.hrci.org

The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

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RSVP Form

Fields marked with * are required.

Full Name * _____

Email Address * _____

Company _____

Telephone Number _____

of Attendees * _____


Comments _____

To help prevent automated spam, please answer this question


* Using only numbers, what is 10 plus 15?

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For more information and to register visit
www.Please-Attend.com/Nov-18-2014

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